



# CASE STUDY

Count on us:

MOS COMMITMENT TO PARTNERSHIP

**BROOKSIDE CHRISTIAN REFORMED CHURCH**

With MOS, Brookside Christian Reformed Church (CRC) gains the ability to produce professional quality color communication materials in-house, saving time and resources.

## The Customer

Brookside Christian Reformed Church (CRC) came to be a religious organization in 1959. Today, Brookside CRC worship center serves 1,200 members and visitors. At Brookside, all ages come to worship and are committed to reaching out to others in their community and globally. Brookside CRC partners with missionaries around the world as well as individuals and organizations within the greater Grand Rapids area.



## The Challenge

Brookside CRC looked to MOS for technology to provide quality color images and streamline workflow with their monthly publication booklets and weekly bulletins. Before working with MOS, they were dependent on technology that only allowed black & white printing. They also didn't have the means to save job templates and print settings. Their booklet maker required manual intervention which increased time and costs needed to complete the jobs. The process became very tedious and expensive for Brookside CRC.

## The Solution

MOS presented Brookside CRC with a customized solution including new Xerox color technology providing quality, versatile, color printing and EFI Fiery software which included job based management for their monthly publication booklets, weekly bulletins, and signage.

## The Results

Brookside CRC now has ability to produce quality, color monthly publication booklets and weekly bulletins in-house saving time. By using automated job based management from EFI Fiery software, Brookside CRC can easily save and refer back to their monthly publication and weekly bulletin job files with print settings. Brookside CRC experienced increased workflow efficiencies while gaining more communication capabilities. MOS provides Brookside with a single source local support for all printer needs. Brookside CRC can count on MOS and Xerox technology so they can focus on their members and the communities they serve.

### WHAT THEY'RE SAYING:

"The quality of our publications is greatly improved thanks to our new Xerox 560 with Fiery Command Workstation from MOS. It is especially nice to be able to do our own in-house, color projects with professional quality results....It is apparent that MOS is truly invested in making their customers happy and successful. "

*-Brenda Holtrop  
Communications & Design Specialist  
Brookside CRC*





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