



HEALTHCARE

Stewart, a Xerox Company considered by PHMC as a benchmark for all major vendors

THE CHALLENGE

- PHMC needed to gain control of an unstructured print environment
- PHMC's IT was responsible for supporting a decentralized print and copy environment for a fleet of 250 devices, causing IT administrative burden
- PHMC was looking for a solution to reduce costs of printing.
- They needed to ensure document security for the clients that they support and to increase user satisfaction with new technology

THE SOLUTIONS

- Stewart completed a comprehensive assessment for PHMC in December of 2013 prior to their relocation to 1500 Market Street in Philadelphia. Stewart then analyzed TCO, asset deployment and usage associated with printers in an unstructured print environment.
- PHMC chose to replace its printing installed base with 20 strategically located Xerox MFD's equipped with Equitrac print management software to provide print accounting capabilities and card readers to better manage printer access.
- PHMC's new environment supports user mobility while helping reduce waste and protect client confidentiality, holding documents in a secure print server until users authenticate at the MFD of their choice.
- Stewart spent time educating users on the benefits of this technology to ensure that the transition went well. The next phase in the solution will include a Document Management Solution to help PHMC automate paper based processes, taking the organization to the next level in automation.



THE BENEFITS

- An annual savings of \$110,400 as a direct result of Xerox MFD standardization utilizing Equitrac Software Solution.
- PHMC continues to reduce waste & environmental impact on a daily basis. The Equitrac Solution has assisted the PHMC staff in saving 227,971 pages of print output to date. This paper savings alone equates to 27 trees, 1,237,352 gallons of water and a reduction in PHMC's carbon footprint by 28,637 pounds.
- Reduction in print-related help desk calls allows PHMC's IT staff to focus on mission critical tasks instead of printer repair.
- Assured security for sensitive documents utilizing Follow You Print

ABOUT PHMC

Public Health Management Corporation (PHMC) is a nonprofit public health institute that builds healthier communities through partnerships with government, foundations, businesses, and community-based organizations. It fulfills its mission to improve the health of the community by providing outreach, health promotion, education, research, planning, technical assistance, and direct services.



Stewart, a Xerox Company is one of the Delaware Valley's largest and most respected business technology consultancy firms specializing in the field of digital technology. We provide insight, expertise and a consultative approach to simplify the way you use technology so that you can focus on what's most important: your business.

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